

#ITForParivahan Stakeholders Summit 2016

New Delhi | Mumbai

Association of MSMEs in Information Technology (AIM-IT) is India's first sectoral organisation for Medium, Small and Micro IT enterprises (MSMEs), set up in 2015 with an aim of representing, advocating & promoting interests of IT-MSMEs to ensure economic & technological advancement of the country.

With an aim to make governance effective through public participation, [Mr. Vinit Goenka](#), noted IT stalwart and Task force member of Ministry of Shipping, Road Transport & Highways (MOSRTH) started a unique policy group - **#ITForParivahan** - to make transportation efficient, economic and transparent in India by use of technology. This campaign invited suggestions from various stakeholders in the information technology and transportation sector, along with public-at-large. Some milestones of the campaign as on May 18, 2016:

- 200 technocrats reached out to 15 million Indians in 62 cities
- 40,000 responses received
- Unique User Mention Count: 4873
- Total Number of User Mention Count: 49,755
- Number of Unique Tweets: 31,808
- Number of Tweets: 1,35,774
- Number of impressions: 1,74,60,786

**Data provided by [Innoplexus](#)*

#ITForParivahan was also recognised as a nationwide initiative at a Stakeholders' Meet organised in Hotel Ashok, New Delhi on May 16, 2016 by **National Highways and Infrastructure Development Corporation (NHIDCL)**, a fully owned company of the Ministry of Road Transport & Highways, Government of India. The Report of IT Taskforce formed by Ministry of Roads was also released during this meet by Shri Nitin Gadkari, Hon'ble Union Minister for Shipping, Road Transport & Highways.

AIM-IT identified this campaign to be an excellent opportunity for IT MSMEs and tech start-ups and went on to organize two extremely successful editions of **#ITForParivahan Stakeholders Summit 2016**.

The full day summits aimed at highlighting the role and impact of Information Technology on Transportation sector in India. We are glad to share that both summits witnessed attendance by eminent decision makers from Ministry of Road Transport & Highways, Ministry of Railways, Government PSUs, stalwarts of the IT industry, popular start-ups and policy stakeholders. Hot topics like IoT, Digital India, Make in India, Smart Cities, Data Analytics and Social Media were discussed and debated at length during these summits.

Please refer to the below-mentioned table to access other summit photographs and media coverage.

Media	New Delhi Summit	Mumbai Summit
YouTube	Link	Link
Photographs	Link	Link
Print Coverage	Link	Link
Online Coverage	Link	Link

The New Delhi Edition was held on **May 6, 2016** and graced by **Shri Nitin Gadkari, Hon'ble Union Minister for Shipping, Road Transport & Highways.**



The Mumbai Edition was held on **May 14, 2016** and graced by **Shri Suresh Prabhu, Hon'ble Union Minister for Railways.**



We are also happy to share with you AIM-IT's first policy document on **#OVSM i.e. On-Vehicle Smart Module (Download here)** as its contribution to the policy enablers, policy makers and decision makers to seriously take up IT in Transportation for the betterment of India. This document was released by Shri Nitin Gadkari during the New Delhi Summit and also endorsed by Shri Suresh Prabhu in the Mumbai Summit.

We welcome new suggestions and inputs from you on new ideas, activities and policies which AIMIT may consider taking up in the coming months.

Do also visit our website – www.aimitindia.com – for details on our other initiatives and membership information.

Keep tracking us on our social media channels and do use **#ITForParivahan** while tweeting and sharing your views on the subject.

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