



Association of MSMEs in Information Technology



What is AIM-IT?

**Represent, Advocate & Promote
Economic & Technological Advancement**

of

Information Technology Micro, Small and Medium Enterprises (IT-MSMEs)

in India by

Engaging relevant stakeholders

ABOUT US



1st Association in India for the IT MSME sector with turnover of < Rs. 500 crores

Pan-India presence with ~800 members. Will touch 10,000 by end of 2016.

Corporate Offices in New Delhi and Mumbai

Strong presence in New Delhi, Rajasthan, Gujarat, Maharashtra, Karnataka, Tamil Nadu

AIMS & OBJECTIVES



Promote all round IT adoption across stakeholders contributing to achievement of economic growth as well as societal developmental objectives of the country.

Promote a robust eco-system for IT-MSMEs in India establishing its leadership in innovation and value creation globally.

Nurture national and international networks (both formal and informal) for knowledge and business development of IT-MSMEs.

Create employment opportunities and contribute towards skill development with sound human resource management practices among IT-MSMEs.

Explore and enable traditional and innovative financing mechanisms to meet emerging needs of IT-MSMEs.

AIMS & OBJECTIVES



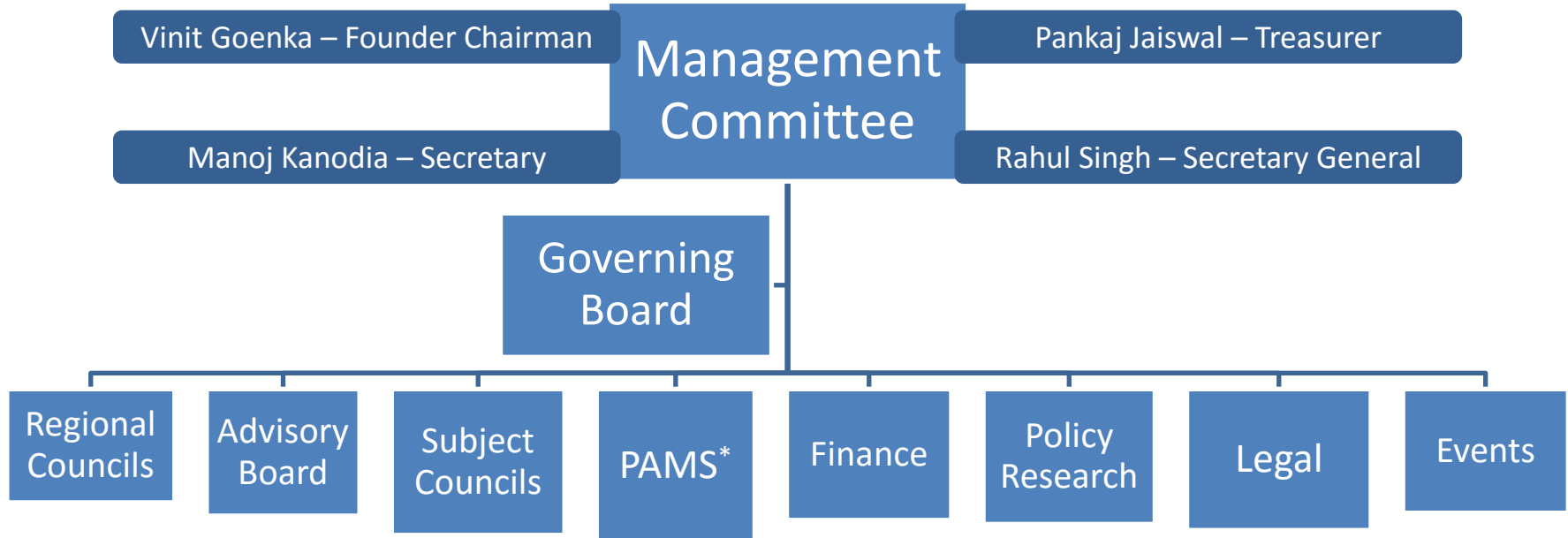
Build reporting and representation mechanism to ensure fair process adherence.

Facilitate capacity-building programs to build IT-MSMEs readiness to address challenges and harness opportunities in emerging techno-commercial global environment for sustainable growth.

Collate, collect, process and disseminate information and knowledge relevant to specific needs and overall growth of its members.

Organize common interest group initiatives, workshops, exhibitions, incubation programs, awards and recognition events, undertake research studies, generate policy inputs, come out with policy papers, consultation papers and other publications.

Organisation Structure



*Parliamentary Affairs Management System

Our unique value proposition



Activities

- Networking Events
- Trainings & Seminars
- Round table Conferences to facilitate policy engagement

Policy Research & Advocacy

- Policy White Papers
- Representation for Policy Dialogue through PAMS
- Engagement to nurture the ecosystem



Business Consultancy

- Certifications
- Access to financial ecosystem
- Resource and Manpower Consulting

Capability Building

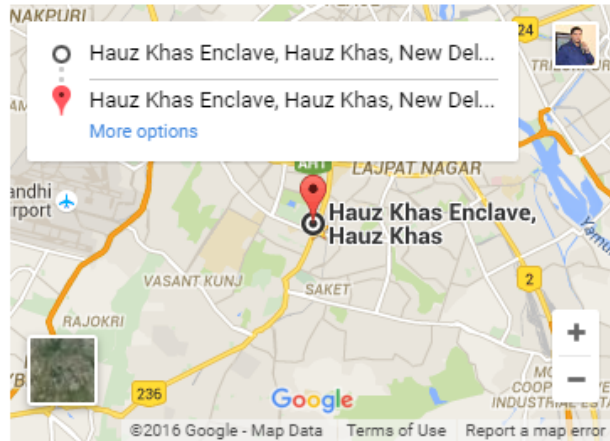
- Facilitate Business Growth through Knowledge Sharing
- Skill Development
- Update on Technology Adaptation





WRITE TO US AT:
connect@aimitindia.com

Find Us (Delhi)



- New Delhi Address -

L-1/19-A, Hauz Khas Enclave,

New Delhi 110016

 91 11 2656 7060

Find Us (Mumbai)



- Mumbai Address -

203/B-Wing, New Shivam Apartments,

Kulupwadi Road, Borivali (East),

Mumbai- 400 066, Maharashtra

 91 22 2846 2632